



BSC EDUCATION

Great Things Start Here

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Our college locations

Each of BSC's UK destinations has its own unique personality. Discover which is the right one for you.



London



Brighton



York



Manchester



Edinburgh

Coming soon... destinations outside the UK



Malta



Bangkok

Accreditations & Memberships



At BSC Education, our vision is to provide our students with stepping stones to their future by delivering outstanding and transformational learning experiences.

Our courses at a glance



English Language Training

Page 8

From breakthrough to advanced, our English Language Training courses give you the skills you need to communicate with confidence.



Skills for Career and Academic Success

Page 9

Project-based preparation and development to enhance the key skills required to flourish in the world of work or study. A perfect accompaniment to our English Language Training.



Exam Preparation and English Focus

Page 10

Discover our IELTS preparation course or our English Language Training with an added personalised component. Perfect for those who want to prepare for a specific exam, or improve their business vocabulary.



English for Specific Purposes

Page 12

Focused English courses helping you to develop your vocabulary and communication skills with particular careers and interests in mind.

One-to-One

Private lessons are available at all colleges to suit your needs and daily routine. Lessons are 60 minutes long and the content is agreed between student and teacher.

CELTA Courses

Page 14-15

Interested in starting a career in English Language Teaching? Our CELTA courses will give you the qualification you need to teach anywhere in the world.



Choose **BSC**

At BSC Education, you will benefit from a learning experience that will set you on the path to a bright future. We inspire and support you to accomplish more. Wherever you want to go, we can help you get there.

Great Things Start Here...



Prepare for career success

Speaking English is essential to succeed on the international stage. However the modern workplace demands more than that if you really want to shine. That's why we've developed our Skills for Career Success and ESP courses to give you qualities that will increase your employability and take your career to the next level.



Experience educational excellence

Getting into the right university and securing a good qualification is a key stage in your path to success. When you choose BSC, you can rest assured that you are studying with a highly-rated college with an emphasis on exceptional quality teaching. With our Skills for Academic Success course, we can also prepare you to excel in your education.



Live life to the full

We believe that education is about more than just a classroom: it's about the opportunity to have incredible experiences in some of the UK's most iconic destinations. So, when you study at BSC, we have Student Experience teams in every college to help you get the most out of your time with us.



Become a truly global citizen

Forming long-lasting international links is increasingly important, and at BSC you'll have the chance to meet people from all over the world. We see ourselves as a global, connected community and our extensive network of successful alumni is testament to that approach. Our conversation classes are themed around the UN's Sustainable Development Goals, encouraging all of us to engage in global issues and recognise our role in being active global citizens.



Feel supported

Student welfare is of paramount importance to us. We have a welfare-focused team in each college (trained in safeguarding and mental health first aid) to assist students with any problems they may experience while away from home. Whatever you need, be this practical support such as opening a UK bank account or finding a doctor, through to more pastoral care such as settling into a new home, our teams are here to look after you.

Our courses

We offer a broad range of courses that have been carefully designed to cater for all needs and objectives.

Over the next few pages you can find more information about our English Language Training, Exam Preparation and specialist courses to help you make the right choice.

All courses include



myBSC:

This online study platform is not only your portal to the BSC world, but allows for self-regulated learning before, during and after your stay.

You can:

- Find out about your BSC college and its iconic location
- Complete your pre-arrival level test
- Set learning goals
- Track progress and view tutorials
- Access exam practice material
- See what's happening on the social programme
- Give feedback during and after your course
- Keep practising and improving after you leave



3 months access to myBSC post course

BSC Education's digital pledge



From the latest classroom technology to the creation of digital portfolios, BSC Education is committed to providing you with a 21st century learning experience.

Here's why we are committed to going digital

For your education

Known as 'self-regulated learning', research shows that digitalisation gives you more control over your studies and creates an environment where you are more aware of and accountable for your progress. BSC's online learning platform, **myBSC**, allows for personalisation and flexibility; choose what you study and when and track your progress as you work towards your learning goals.

For your career

Improving your English improves your employability. Wherever you are on your professional journey, you will be using digital tools daily to study and work. Knowing how to navigate these tools in English will give you a head start and look great on your CV. **Free** BSC workshops on how to use Microsoft Office, Google Workspace, Canva and other programmes will give you the opportunity to put your language into practice in an authentic and applied way.

For your future

We don't know what the jobs of the future look like, but digital literacy is one of the key skills identified by universities and employers as essential for success. Remote working and changing trends in international business travel will require all of us to develop our digital skills and communication – BSC promises to prepare you for a more successful future, fully equipped for whatever changes may come.

To be able to fully participate in this, we ask that you **bring your laptop or tablet with you.**

Each step of your journey with BSC will be facilitated through the use of apps, e-books and online learning platforms. Here are the ways that BSC promotes digital literacy for all:

- Encouraging the use of e-books instead of physical coursebooks in class*
- Group projects with a digital outcome (podcast, infographic, video, presentation)
- Creation of digital portfolios to demonstrate progress and showcase work
- Free Communication Workshops on using digital tools
- Purchase and prepare for online and computer-based exams
- Extend your studies with a qualification in Digital Marketing (see page 26)

*e-books from our publishing partners are available at a discounted price through a dedicated portal.

English Language Training and Skills for Success

Whether your goal is to communicate effectively, progress your career or enter the academic world, our interactive courses will not only improve your English skills but ensure you have a lot of fun along the way.

KEY FACTS

Start dates: Every Monday

Course levels: Breakthrough* to Advanced (A1 to C1)

Maximum class size: 14

Minimum course length: 1 week

Minimum age: 16

Lesson duration: 50 minutes

Number of lessons: Choose from 15, 20, 25 or 30 lessons a week

*Breakthrough level is available in London, Manchester and York.

English Language Training – daily schedule

Morning Class

COURSEBOOK – sessions 1 & 2

On Monday to Friday mornings you work with a coursebook and cover all English language skills and systems. This provides you with a varied and engaging syllabus. Teachers and students plan together to ensure everyone's needs are met. There is also an option to take this class in the afternoons.

Lunchtime Class

SPEAKING & LISTENING – session 2

The lunchtime lesson provides an opportunity for fluency practice with lots of communicative activities. As well as every day speaking and listening transactions, each week's theme is linked to one or more of the UN's Sustainable Development Goals to encourage debate, discussion and global citizenship.

Afternoon Classes

SKILLS FOR SUCCESS – sessions 3 & 4

In partnership with National Geographic Learning

Our afternoon classes are suitable for anyone and everyone who wishes to further develop their English in a post-pandemic, 21st century context. Focussing on the key skills required by universities and employers, you will work on fun, real-world projects with digital outcomes showcased on your digital portfolio.

SAMPLE TIMETABLE

Day Course	Time Slot	Monday to Friday
20 lessons	09.00-10.40 10 lessons	Session 1a English Language Training IELTS Preparation • ESP
		Break (20 min)
	11.00-11.50 5 lessons	Session 1b English Language Training IELTS • ESP
		Break (10 min)
25 lessons	12.00-12.50 5 lessons	Session 2 English Language Training IELTS • ESP
		Lunch Break (40 min) Afternoon session
	13.30-14.20 5 lessons	Session 3 Skills for Success • ESP
		Break (20 min)
30 lessons	14.30-15.20 5 lessons	Session 4 Skills for Success • ESP

Afternoon Course	Time Slot	Communication Workshops, English Focus & Private Lessons, Social Programme
15 lessons	14.30-16.10	Session 1 English Language Training • OET
		20 min Break
	16.30-17.20	Session 2 English Language Training • OET

IELTS

IELTS students will have exam focused classes for sessions 1 & 2, joining the English Language Training programme in the afternoons if they are on a 25 or 30 lesson booking.

English for Specific Purposes

ESP focuses on specific careers and areas of interest. You will spend time on visits, tours and research, plus some guided study and homework tasks.

NATIONAL GEOGRAPHIC
LEARNING

BSC EDUCATION
Great Things Start Here

The Skills for Success Series

In partnership with National Geographic Learning, these two courses have a primary focus on the skills and learning strategies required for academic and career success in an ever-changing world.

Skills for Career Success

Develops the confidence and skills you need to express yourself powerfully in English and is ideal if you wish to enter the world of work or advance your career at home or abroad.

Skills for Academic Success

Prepares you to work effectively and confidently in an academic setting and is ideal if you wish to continue your studies in an English speaking environment or prepare for an exam.

These ground-breaking, innovative courses make up the afternoon lessons of our intensive (25 and 30 lesson) courses.

Exam Preparation and English Focus courses

We know that many of you have specific areas of English that you wish to improve, or particular exams you need to take to achieve your life goals. Our IELTS or OET Preparation and English Focus courses will help you progress.



IELTS Preparation

Start Date: Any Monday

Course Length: Minimum 1 week

Min. Level: B1

Available in: All locations

The IELTS (International English Testing System) test gives you a globally recognised qualification to help you access university courses or obtain a visa to study.

Course components: 20 morning lessons dedicated to the skills, language and exam practice you need to achieve your desired result.

Add 5 or 10 afternoon lessons of Skills for Academic Success to fully prepare yourself for the exam, university and future study.

OET (Occupational English Test) Preparation

Start Date: Check specific location

Course Length: 1 week

Min. Level: B2

Available in: All locations

(Manchester is our Premium OET Preparation Provider & Exam Centre)

Used to assess the medical English skills of healthcare professionals around the world, our preparation course gives you a better understanding of what you need to pass this exam. Using OET material from respected publishers as well as bespoke content created in-house, our professionally qualified and experienced teachers will plan the lessons to ensure you get personalised feedback and support on the specific areas you need to improve before your test day.

Course components: 15 lessons dedicated to the skills, language and exam practice you need to achieve your desired result.

Combine with our English Language Training to maximise your communication skills and chances of success.

English Focus for Exams

Exams include: Cambridge B2 First, Cambridge C1 Advanced, TOEIC, TOEFL, LanguageCert, Exam to be specified upon booking.

For any exams not listed here, please contact us.

Start Date: Any Monday

Course Length: Minimum 1 week

Min. Level: According to exam

Available in: All locations

Combine our English Language Training with focussed one-to-one lessons - our experienced teachers can help you prepare for any exam you hope to take, all year round.

Course components: 20 lessons of English Language Training plus four exam-focussed private lessons per week.

Guided study advice and exam practice will also be provided by your teacher and on the **myBSC** online learning platform.

English Focus for Business

Start Date: Any Monday

Course Length: Minimum 1 week

Min. Level: A2

Available in: All locations

Combine our English Language Training with focussed one-to-one lessons – our knowledgeable and experienced teachers will provide engaging and authentic activities to improve your business vocabulary and communication

Course components: 20 lessons of English Language Training plus four business-focussed private lessons per week.

Guided study advice and extra practice will also be provided by your teacher and on the **myBSC** online learning platform.

To book your exam preparation course please visit [bsceducation.com](https://www.bsceducation.com)

ESP courses

English for Specific Purposes

These two-week courses focus on specific careers and areas of interest. Intensive in nature, you will spend 25 lessons per week in the classroom and 5 lessons on visits, tours and research, plus some guided study and homework tasks.

You will gain new vocabulary and real-life project experience to help develop confidence and expertise in the language required to succeed in these fields. Add a course of our English Language Training beforehand for the perfect language study experience.



Open Courses

With set start dates across our college locations, these courses are open to everyone – groups and individuals.

English for Tourism and Hospitality

Start Date: Check specific location

Course Length: 2 weeks

Min. Level: B1+

Available in: York, London and Edinburgh

A perfect course for anyone who works in hotels, restaurants, retail and tourist attractions that wishes to improve their English in order to better welcome, understand and problem solve for their guests and customers.

English for Art and Cultural Studies

Start Date: Check specific location

Course Length: 2 weeks

Min. Level: B1+

Available in: Brighton and Edinburgh

If you love art, music, or theatre and want to improve your English, this is the course for you. You will expand your vocabulary and review, critique and converse confidently in all things art and culture.

English for Social Media Marketing

Start Date: Check specific location

Course Length: 2 weeks

Min. Level: B1+

Available in: Manchester

This course will help those who need to use appropriate English when posting on social media. Whether it's to promote a small independent business, or as part of a job for a large corporate organisation, this course will give you confidence to use English accurately and professionally in this rapidly developing area.

English for Business Professionals

Start Date: Check specific location

Course Length: 2 weeks

Min. Level: B1+

Available in: Manchester and Edinburgh

This course will suit all those who work in a more formal business environment who need the vocabulary and real-life practice to feel confident using English in their daily tasks. Learners will explore situations such as meetings and networking, writing emails, reports and proposals. Feedback will also be given on sample work documents through homework projects and assignments.



Closed Group Courses

We also offer these exciting, highly specialist courses for group bookings throughout the year.

English for Law

Start Date: On request

Course Length: 2 weeks

Min. Level: B1+

Available in: London

This course will suit all those who work in a legal setting, private or public, who wish to improve their vocabulary, reading and research skills to help them in their careers. We have taught many successful courses to groups involved in civil, criminal, forensic and patent law and have the expertise to help you make more of the wealth of material and case studies in the English language as well as improve your spoken presentation and negotiation skills.

* NEW for 2024

English for AI Prompt Engineers

Start Date: On request

Course Length: 4 weeks

Min. Level: B2

Available in: Brighton and Manchester

We're excited to be launching our **English for AI Prompt Engineers** course in 2024. This course will equip students with the English language skills necessary to create effective prompts and to evaluate the output of generative AI tools. Demand for these skills will rapidly increase in the coming years.

* NEW for 2024

English for Football Coaches

Start Date: On request

Course Length: 2 weeks

Min. Level: B1+

Available in: Manchester or online

This course has been developed specifically for people already working, or preparing to work as a football coach. From grass roots football to the professional club, this course will improve the specific vocabulary and communication tools required for you and your players to thrive in the beautiful game.

CELTA and TEFL courses

At BSC Education, our team have decades of teacher training experience between them.

Whether you choose to take your CELTA online or in-person at one of our Training Centres in York or Manchester, you can rely on us to give you all the support you need to succeed.

We also offer TEFL online as an option if you want to teach abroad or see whether CELTA is right for you.

Our Career Support Scheme

We will give you a helping hand finding your first teaching job with a guaranteed interview at a BSC College or Young Learner centre in the UK, Malta or Thailand. We also partner with recruitment specialists around the world to help you find the right job for you.

New for 2024 - Mixed Mode CELTA

The same qualification combining both face to face and online teaching practice, giving you a real competitive edge!

PROGRAMME DETAILS

Destinations: Manchester, York and Online

Intensity	Delivery Mode	Course Length	Details
Full-time CELTA courses	Face-to-face	4 weeks	Input and Teaching Practice: in-college Available at: Manchester & York
	Fully online	5 weeks	Input and Teaching Practice: online using Microsoft Teams
	Mixed mode	5 weeks	Input and Teaching Practice: 3 weeks online using Microsoft Teams and Cambridge online learning platform 2 weeks in-college Available at: Manchester & York
Part-time CELTA courses	Fully online	12 weeks	Input: using Cambridge online learning platform Teaching Practice: online using Microsoft Teams
	Mixed mode	12 weeks	Input: using Cambridge online learning platform Teaching practice in college and online using Microsoft Teams Available at: Manchester and York

Cambridge

English Teaching

Course content

Your CELTA course at BSC will include at least 120 hours of contact between candidates and course tutors, as well as:

- Tutorial support and consultation
- Supervised lesson planning
- Six hours' assessed teaching practice per candidate supervised by a course tutor

Feedback on teaching practice

- Peer observation of teaching practice (i.e. watching the other candidates' lessons)
- Six hours' directed observation of lessons

You should also allow for 80 additional learning hours for course preparation, reading, research, assignment writing and lesson preparation.

Entry requirements

Applicants should meet the following criteria:

- 18 years old and over
- Educated to a level suitable for higher education or university (A levels or equivalent)
- Competent in both written and spoken English (C1 minimum)
- Successful completion of an interview and a language awareness test



Online courses

You will need access to a computer (not tablet), a stable Internet connection, headphones and microphone and a quiet place to study and deliver teaching practice.

For all part time courses you will need a computer (not tablet) and a quiet place to study.

GET IN TOUCH

We have helped thousands of people start their teaching career – you can be next. +44 1273 977 702
celta@bsceducation.com



Thinking about CELTA but want to explore the world of TEFL a bit more before committing?

Sign up for *takeTEFL*, our 140 hour, online, fully digital course today [bsceducation.com](https://www.bsceducation.com)

Exams at BSC Education

At BSC we don't just prepare you for your English exam, our Manchester and Brighton colleges also allow you to take a variety of exams in familiar surroundings.

We work closely with our preferred partners Mobile Testing Solutions (MTS) to ensure a smooth and positive experience for all exam takers.

You don't need to attend a course to sit your test at our centres, but students who have had the right preparation are more likely to pass first-time. Check our course pages to find out more about our Exam Preparation courses.



Have a question about an upcoming test or want to book online?

Visit bsceducation.com

MTS

MTS is a global exam services company and experts in the fields of paper-based and computer-delivered testing. They have centres in or near BSC Colleges. Visit their website to find out more: www.mtsglobal.uk.com



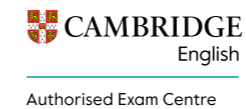
LanguageCert

BSC is proud to be a LanguageCert Examinations Partner. Through BSC, you can purchase vouchers to book an online or Secure English Language Test (SELT) LanguageCert exam. These exams are recognised by UK Visa and Immigration (SELT only) and by an ever growing number of international Higher Education establishments.

Get in touch today to find out more.



Manchester Exam Centre



Looking to take an English exam?

Then choose **BSC Manchester**. We run regular English exams at our new Manchester college location in our purpose built exam facility.

BSC Manchester is an established authorised exam centre for Cambridge Assessment English and the Occupational English Test (OET), running examinations throughout the year.

Check our course pages to find out more about our exam preparation courses and view our college and exam room via our 360 degree view on our Manchester page at bsceducation.com

Why choose BSC Manchester?

- Established exam centre in Manchester
- Rated excellent and fully compliant in our most recent inspections
- Exam dates available throughout the year
- Purpose-built test centre in the heart of the city centre
- Experienced test day team

Every year, we help thousands of students achieve their English language goals and succeed in their chosen English exam. You can be next.

Brighton Exam Centre



Our Brighton College is also an MTS exam centre

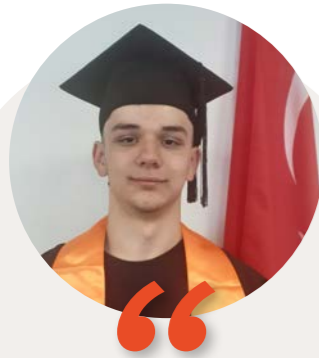
A variety of English language exams, both paper and computer-based, are available to take in the Brighton college through our partners MTS.

- IELTS
- APTIS ESOL
- LanguageCert SELT for UKVI



We're here to help you achieve great things

What our students say...



"I've been here for 6 weeks and it was one of the best experiences I ever had. The teachers are cheerful, nice to you and everybody is lovely. You can make friends pretty easily. Brighton as a city is very nice, people are always smiling and everybody is respectful. BSC is a very good college. You can learn a lot here, different cultures, different type of people and English. I'd definitely come here again in the future."

Alp, Turkey



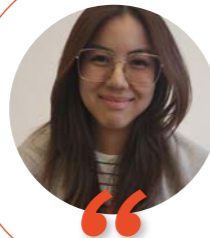
"After a few weeks of studying at BSC, my English is much better. I have more vocabulary and feel more confident speaking now. It's so important for me because I travel for work and need to use English in my daily life. Everyone who has a chance to have this experience should come and study at BSC."

Helton, Brazil



"The BSC Manchester team gave me a lot of tips and the best teachers to prepare for my IELTS exam. I need a high score to get into the university here and now I feel ready. The college offers a lot of activities for the students so you can make friends and get to know new places. Everyone is so friendly here at BSC so don't hesitate if you want to study here!"

Nicole, Peru



"I like spending time with people from all over the world. The BSC teachers have helped me a lot to improve my English skills which will help me with my future studies and job. I had great fun here too!"

Panita, Thailand



"Brighton is very beautiful and it is cooler than London and it is quiet and has halal restaurants for Muslims and it is safe. This college is very good. I have made great friends and the teachers are also very nice."

Hajaj, Kuwait

Studying at BSC has been an incredible experience and I couldn't have asked for a better place to study English. The vibrant atmosphere, diverse culture, and friendly people made my learning journey unforgettable. BSC is not just a place to study – it's a place to thrive and grow!

Abdullah Almejbel, Kuwait



"I have been here for just two weeks and I improved a lot in my spoken English. Everyone here is very friendly so I wasn't shy in the classes and I wasn't scared of other people's opinions. The teachers also helped me a lot so I think BSC Education is a great college to learn English."

Jáchym, Czech Republic



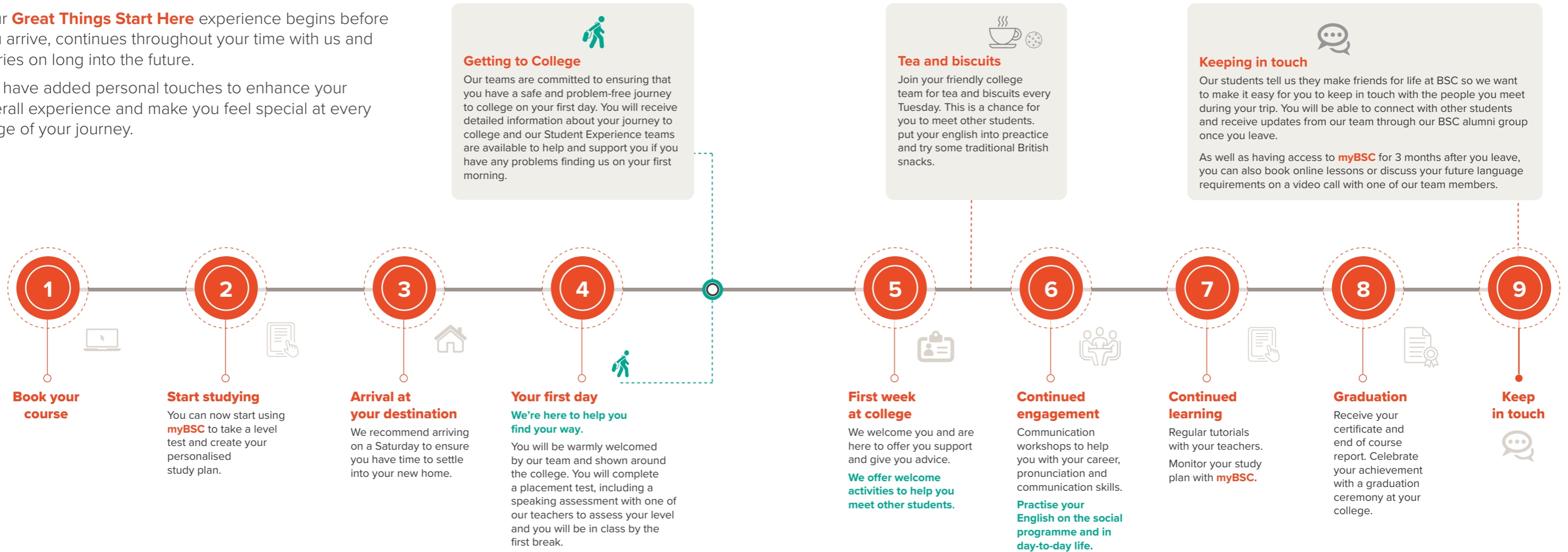
"I had the best time here at BSC. I had the great opportunity to take English lessons with very good teachers and to meet amazing people from different countries. The college took us to lots of great places, art exhibitions, crazy golf and the Pier. We had a great time. I want to say a big thank you because I feel that my English has improved a lot and I had the chance to live this unique experience in England in a really fun city."

Sofia, Italy

Your study journey

Your **Great Things Start Here** experience begins before you arrive, continues throughout your time with us and carries on long into the future.

We have added personal touches to enhance your overall experience and make you feel special at every stage of your journey.



BSC's Progress Guarantee our pledge to your success

At BSC, we are **100% committed** to your success. We have monitored, tracked and analysed progress in-depth over a number of years. This means we are confident we know what it takes to improve and reach the level you are capable of.

Our teaching methods and co-curricular activities are designed to help you reach your goals, so if you commit to following your personal learning plan and the actions outlined below, we will guarantee that your English level will improve within the specified timescale.

What WE will do:

- Pre-arrival placement test, with further checks on arrival
- Create a Personal Learning Plan (PLP) with you
- Provide weekly progress tests to consolidate learning and end of level tests
- Give you a one-to-one tutorial every 4 weeks to review and update your PLP
- Provide a varied and focused calendar of workshops and social activities

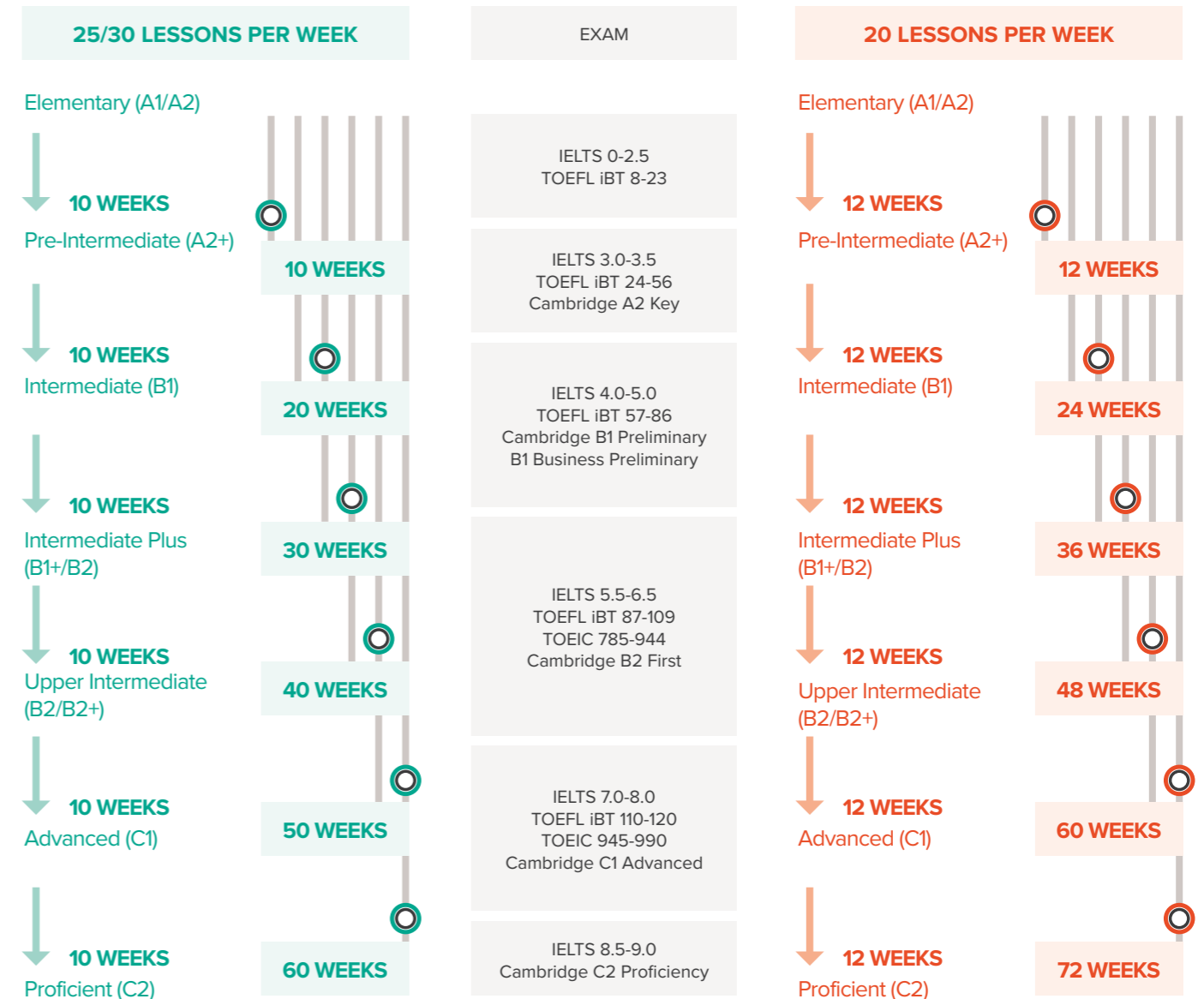
What YOU will do:

- Action 1: Attendance** – to learn and improve, you need to be in class. To guarantee your progress you must attend a minimum of 95% of your lessons.
- Action 2: Participation** – by actively participating in all class activities, and regularly joining our communication workshops and social programmes (three per week minimum) you will put your language into practice and definitely improve. We ask you to maintain a score of 9/10 for class participation.
- Action 3: Demonstration** – show us what you can do and see your progress for yourself! Regular use of myBSC and completion of all homework tasks will guarantee your improvement.

If you follow the above actions, and your English does not improve accordingly*, we will offer you 4 weeks of free tuition (20 lessons per week), plus a two-hour one to one academic coaching session in order to maximise your progress further.

*Attainment concerns must be raised with the College Manager at least 2 weeks prior to departure

Progression timelines



Academic Partnerships

An increasing aspect of our work has **involved creating partnerships with higher education establishments**, providing pre-sessional, in-sessional and bespoke language courses for their international students.



We have a proven experience in delivering EAP (English for Academic Purposes) and ESP (English for Specific Purposes) programmes to thousands of students, through successful partnerships with institutions such as:

- Kings College London (KCL)
- Buckinghamshire New University (BNU)
- Ecole de Management de Normandie (EMN) – Oxford and Dublin Campuses

We can adapt our programmes to suit different needs, whether you choose bespoke programmes, online or hybrid learning, and are flexible to the needs of our clients.

- As an experienced provider of University Pathway Programmes, BSC understands the pressures and demands on university students studying in a language other than their own and uses this expertise to support the creation and delivery of each course
- The hallmarks of 21st Century education - adaptability, flexibility, creativity, with a collaborative approach and a trusted partner by your side
- Partnering with a range of exam bodies, including PeopleCert, Pearson and DMI - all global leaders in the assessment and certification of professional skills - we offer a range of exams that give students a trusted qualification to take into their future

To find out more about becoming a valued BSC partner, please contact partnerships@bsceducation.com

Tailored programmes for groups

At BSC we are able to **tailor any of our courses** to offer your group outstanding learning and cultural experiences in any of our year-round colleges.

From our flagship English Language Training course to Exam Preparation, English for Specific Purposes to particular areas of Teacher Training, we will gladly work with you to ensure your group gets exactly what they need.

Your students can study in closed groups, or join our existing English Language Training classes. We can include exams, activities and excursions, accommodation and more. Whatever you need, you can be sure to still receive the same professional academic expertise and BSC 'Great Things Start Here' experience.



Examples of recent tailored programmes include:

- English plus TOEIC (for Engineering Students from France)
- English for Legal Professionals (for a large, government sponsored group from Kazakhstan)
- English for Food and Wine (for hospitality professionals from Italy)
- English plus cultural programme for teenagers (for groups from Brazil and Kuwait)
- Teaching IELTS Reading & Writing (for Teaching Assistants in an English private school)
- Assessment and Progress Tracking in English Language Teaching (for school principals from Belgium)

Get in touch with us today to start the conversation groups@bsceducation.com

Professional Diploma in digital marketing

We are excited to announce our official partnership with the **Digital Marketing Institute**, the global standard in Digital Marketing Certifications.



DMI has over 220,000 members worldwide in 135 countries and a Global Industry Advisory Panel made up of industry professionals working in companies such as Meta, LinkedIn, Google, IBM, HubSpot, Kantar and more. All DMI programmes are developed with their council of leading global marketeers, ensuring they continue to be the world leader in digital marketing skills development.

BSC will be launching the partnership with a suite of self-guided, blended, and face to face courses, starting with the Professional Diploma in Digital Marketing, followed shortly by our DMI Specialist courses in Social Media Marketing, Search Marketing, and Digital Strategy and Planning.

These courses can be combined with English Language courses, giving our students the opportunity to study English and focus on an additional area of professional development.

Assessment

Assessment is one two-hour exam. These are administered by our testing partner, Pearson Vue.

The exam is split into three sections. Candidates need to achieve a minimum of 60% to pass the exam. Your examination fee is included in the price but subsequent re-sits due to failed attempts will incur a fee of approximately €60 or local currency equivalent payable directly to Pearson Vue when you book your repeat attempt.

Professional Diploma in Digital Marketing

Approximately 30 hours of learning content

1	Introduction to Digital Marketing
2	Content Marketing
3	Social Media Marketing
4	Search Engine Optimization (SEO)
5	Paid Search (PPC) with Google Ads
6	YouTube and Display Advertising
7	Email Marketing
8	Website Optimization
9	Analytics Using Google Analytics
10	Digital Marketing Strategy

* COMING SOON

Additional Professional Development courses, dates, and locations. Launching in early 2024.



Course Location Overview

Course Name	London	Brighton	Edinburgh	Manchester	York	Online**
English Language Training	✓	✓	✓	✓	✓	
Skills for Success	✓	✓	✓	✓	✓	
IELTS Preparation	✓	✓	✓	✓	✓	
OET Preparation	✓	✓	✓	✓	✓	✓
English Focus for Exams	✓	✓	✓	✓	✓	
English Focus for Business	✓	✓	✓	✓	✓	
Private Lessons	✓	✓	✓	✓	✓	
English for Tourism & Hospitality	✓		✓		✓	
English for Arts & Culture		✓	✓			
English for Social Media Marketing				✓		
English for Business Professionals			✓	✓		
Edinburgh Festival Programme			✓			
English for Law*	✓					
English for Football Coaching*				✓		
English for Prompt Engineers*	✓	✓				
Tailored Group Courses*	✓	✓	✓	✓	✓	✓
CELTA				✓	✓	✓
takeTEFL						✓

*These courses are available for closed groups only

**BSC Education only offers select courses online – Teacher Training or Tailored Group Courses.

Please contact us if you'd like to know more

Learning English around the world

The UK is still the number one choice for international students who want to learn English, but with BSC you can also choose from other popular global destinations and receive the same expert tuition and outstanding experience. Find out more about our iconic locations over the next few pages.

Great Things Start Here...



Malta



Brighton



London



Edinburgh

EDINBURGH

Famous for: The iconic castle and the Edinburgh Festival.

Choose BSC Edinburgh for: A dynamic college in a cultural, cosmopolitan city.



YORK

Famous for: Medieval history, chocolate and great street names including Whip-Ma-Whop-Ma-Gate.

Choose BSC York for: A friendly college in an historic British city.



MANCHESTER

Famous for: World famous football clubs, industry and iconic music scene. The city's emblem is the busy worker bee.

Choose BSC Manchester for: A highly rated college in the UK's home of sport, music and innovation.



LONDON

Famous for: Historic landmarks, red double decker buses and a world-leading theatre district. 40% of London is green space and open water.

Choose BSC London for: A vibrant college in one of the world's most popular tourist destinations.



BRIGHTON

Famous for: The Pier, the seaside and fish & chips

Choose BSC Brighton for: A welcoming college in a truly diverse, inclusive and international city.



BANGKOK

Famous for: Historical temples, night markets and vibrant city culture.

Choose BSC Bangkok for: A warm welcome and international experience in amazing Thailand.



MALTA

Famous for: Beautiful beaches, delicious food and warm hospitality.

Choose BSC Malta for: A friendly college in a stunning building to explore an exciting Mediterranean culture.





BSC Central London



Immerse yourself in this energetic city and discover why 9 million people call London home.

There's no place quite like London; full of history, heritage and culture combined with an eclectic mix of people.

Whether you're looking for shopping, restaurants, nightlife or famous landmarks and museums, London really has it all.



World-famous landmarks



Exciting capital city



Multicultural character



BSC London, North Building, Staple Inn Buildings, 335 High Holborn, London, WC1V 7PX



Great things start at BSC Central London

Set in the heart of this dynamic, cosmopolitan city, BSC London is just a short walk from world-famous sites including Covent Garden, Oxford Street, the British Museum, St Paul's Cathedral and the River Thames.



Nearby

Tube stop	In front of college
Shops and Restaurants	2 minutes
Leather Lane and Hatton Garden	5 minutes
British Museum	15 minutes
Covent Garden	15 minutes



College facilities



Central location



Collaboration hub



Student resource centre



Employability workshops



Academic workshops specialist centre



"This place is more than learning English, I am learning all about the culture in London and exploring the city with international friends. The BSC teachers here are really motivating and enthusiastic and they look after you – I feel my personality has also developed! I will join my university course confident in my English and making new friends."

Sine, Turkey

Social Programme

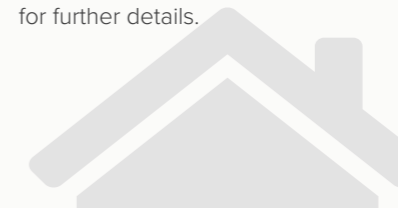
The college runs a varied weekly social programme. A typical month can include boat tours on the River Thames, visits to the British Museum, Natural History Museum, or Science Museum, and walking tours of the city.

See bsceducation.com for sample programmes.

Accommodation

Student Residence, Homestay and Shared House options available.

Visit bsceducation.com for further details.



Popular Nationalities

- Brazil
- France
- Germany
- Italy
- Japan
- Saudi Arabia
- Spain
- Switzerland
- Turkey

More information about BSC Central London can be found online at bsceducation.com






BSC Brighton



Soak up the atmosphere at this famous seaside city whilst making friends from all corners of the globe.

Brighton is a vibrant seaside destination full of culture, unique attractions and exciting festivals for you to discover. Wander through its quirky lanes, enjoy afternoons at the beach or take part in the city's frequent activities and events.

Often known as 'London by the sea', you'll find plenty of fantastic places to eat and drink here. Plus, if you want to experience the real London and all its famous attractions, you can be there in less than an hour by train.

-  Lots of festivals and events
-  Seaside location
-  Lively and welcoming



BSC Brighton, Vantage Point, New England Street, Brighton, BN1 4GW



Great things start at BSC Brighton

BSC Brighton is just a short walk from Brighton train station and has a wide range of shops and restaurants in nearby Seven Dials.



Nearby

- Bars and cafés **2 minutes**
- North Laine **5 minutes**
- Brighton railway station **8 minutes**
- Royal Pavilion **9 minutes**
- Brighton Pier **20 minutes**



College facilities










-  Central location
-  Collaboration hub
-  Student resource centre
-  Employability workshops
-  Academic workshops specialist centre



"It was a nice experience and I enjoyed it. BSC was an excellent college. Thank you for helping me improve my English so much as it will help me with finding a job. Thank you BSC."

Mohammed, UAE

Popular Nationalities

-  Brazil
-  France
-  Germany
-  Italy
-  Japan
-  Saudi Arabia
-  Spain
-  Switzerland
-  Turkey

Social Programme

Our weekly social programme offers a wide range of events range of events, whether walking tours of the city, attending festivals and events, or showing students where the best cuisine can be found.

See bsceducation.com for sample programmes.

Accommodation

Student residence, shared house and homestay options available. Another option is a shared house. Visit bsceducation.com for further details.

More information about BSC Brighton can be found online at bsceducation.com



BSC Manchester



Manchester is known for many things: industry, science and academic achievements, world famous bands and of course, football!

Everyone from Manchester will tell you it's the best city in the world and it's easy to see why. The city's symbol is the bee, representing the energy, community and spirit that you'll find here.

Known as the 'capital of the North' Manchester boasts two of the biggest football clubs in the world – United and treble winners City and is home to MediaCityUK – an international hub for technology and innovation.

There is a thriving music scene to enjoy as well as a wide variety of bars, restaurant and activities.

-  Hub of sport, technology & innovation
-  Lively city centre
-  Thriving music scene



BSC Manchester, 7 Chatham Street, Manchester, M1 3AY



Great things start at BSC Manchester

Located in the centre of Manchester, our college is the perfect place to study English whilst experiencing life in a lively and exciting location. This is a newly converted historic building with bright and spacious classrooms. BSC Manchester also boasts an impressive rooftop terrace! Students enjoy relaxing in the Collaboration Hub and also exploring the many cafés and restaurants nearby.



Nearby

Islamic Centre and Mosque	4 minutes
Canal Street	5 minutes
Piccadilly Train Station	5 minutes
Manchester Art Gallery	8 minutes
Manchester Cathedral	14 minutes
National Football Museum	14 minutes













College facilities

-  Central location
-  Collaboration hub
-  Student Resource centre
-  Employability workshops
-  Roof terrace
-  Specialist teacher training centre



Visit bsceducation.com to check out Young Learner courses that we offer in partnership with Manchester City FC!.

Popular Nationalities

-  Brazil
-  Italy
-  France
-  Japan
-  Kuwait
-  Saudi Arabia
-  Spain
-  Switzerland
-  Thailand
-  Turkey

Social Programme:

There's plenty to do in Manchester and our social programme offers many activities including conversation club, film nights, bowling and visits to galleries and museums. You can also book weekend trips to a range of destinations across the UK. See bsceducation.com for sample programmes.

Accommodation:

Student residence and homestay options available. Visit bsceducation.com for further details.

More information about BSC Manchester can be found online at bsceducation.com



BSC York



Explore the museums, monuments and medieval architecture of one of England's most historic cities.

The city of York is bursting with history, from its narrow cobbled streets to its ancient city walls and the awe-inspiring York Minster.

It's a small, friendly city that's easy to get around and students will find a wide range of restaurants, cafés and attractions to enjoy.



Historic city



Easy to get around



Friendly and welcoming



BSC York, 7 New Street, York, YO1 8RA



Great things start at BSC York

Housed in delightful Georgian buildings on a quiet street in the city centre, our college is the ideal location from which to explore this culturally rich city.



Nearby

Betty's Tea Room	2 minutes
Ouse River Boat Cruises	5 minutes
The Jorvik Viking Centre	5 minutes
York Minster	6 minutes
City Walls	8 minutes
York Mosque and Islamic Centre	20 minutes



College facilities



"I decided to study at BSC York to improve my IELTS score. It has now increased from 5 to 6 – I'm very proud of myself! When I first arrived I was a little nervous but now I think of BSC York as my second home – I love this place!"

Ned, Thailand

Popular Nationalities

- Brazil
- China
- Italy
- Kuwait
- Japan
- Saudi Arabia
- Spain
- Switzerland
- Taiwan
- Thailand

Social Programme

Every week the college organises a variety of social activities that are perfect for meeting new people and practising your English. Activities include meals out, museum trips, live music nights as well as theatre and cinema trips.

See [bsceducation.com](https://www.bsceducation.com) for sample programmes.

Accommodation

Student residence and homestay options available. Visit [bsceducation.com](https://www.bsceducation.com) for further details.



More information about BSC York can be found online at [bsceducation.com](https://www.bsceducation.com)



Culture, literature, history and beauty – wonderfully diverse Edinburgh has got it all!

The capital of Scotland and one of Europe's most beautiful cities, Edinburgh boasts a rich history just waiting to be discovered.

Overflowing with culture and famed for its theatre and annual arts festival, Edinburgh is fun and vibrant; the perfect place to meet new people whilst studying English, and continuing your learning journey.



BSC Edinburgh, 28 Palmerston Place, Edinburgh EH12 5AL



Great things start at BSC Edinburgh

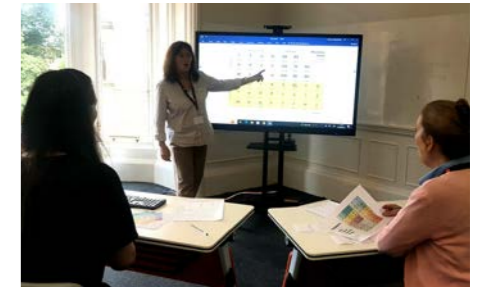
Located on historic Palmerston Place, BSC Edinburgh is just a 5-minute walk to Edinburgh Haymarket train station and close to the main attractions and sights of the city centre.

Edinburgh's geographical position and transport links make it easy to explore the famous highlands and coast as well as Glasgow, Scotland's second city.

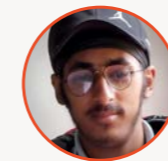
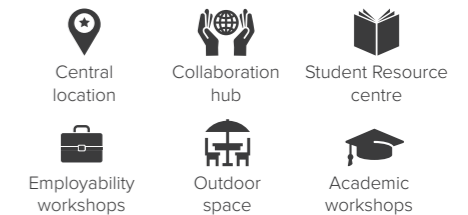


Nearby

Cafes & restaurants	2 mins
Haymarket Station	5 mins
Chabad of Edinburgh	12 mins
Princes Street	15 mins
Dar al-Arqam Mosque	15 mins
Edinburgh Castle	20 mins
National Museum of Scotland	25 mins



College facilities



"BSC Edinburgh College is close to my train station and has lovely views from the classrooms. I'm learning new things in English and the classes are enjoyable and helpful which makes me feel motivated. The staff are friendly and well-qualified plus my teacher Catriona very supportive. All in all, my experience here in Edinburgh has been unforgettable!"

Sukhraj, India

Popular Nationalities

- Italy
- Switzerland
- Spain
- France
- Germany
- Kuwait
- Saudi Arabia
- South Korea
- Japan
- Brazil

Social Programme

Edinburgh is an exciting city with lots to do. We offer activities throughout the week that may include a city walking tour, Scotch Whisky Experience, live music, pub nights, conversation club, bowling and much more.

See bsceducation.com for sample programmes.

Accommodation

Student residence and homestay options available.

Visit bsceducation.com for further details.

Accommodation

We are proud to offer high-quality accommodation during your stay with us. From your first week and throughout your stay with us, we will make sure you feel happy with your accommodation and comfortable in your chosen city.



Student Residence

Available: All locations

Make friends and enjoy a vibrant social life in an international student residence. Our residence options are either within walking distance to our colleges or are easily accessible via public transport.

Student House

Available: Brighton

In a student house you will share facilities with other adults who may be studying or working. Some houses offer the option of a private bathroom. A student house is perfect for those seeking a taste of independence in their chosen city.

For full accommodation details and to see options available at all our colleges please visit bsceducation.com

Homestay

Available: All locations

Single or Twin room in a family home, with access to a shared bathroom.

Living in homestay accommodation will provide you with the chance to live within a home environment and experience culture first hand.

Homestay +

Available: All locations

Single room in a family home, with access to an en-suite or private bathroom.



Early booking offers



For more information and additional offers, contact your Regional Manager or our Direct Sales team via [bsceducation.com](https://www.bsceducation.com)

Enjoy up to 25% off all English Language Training and IELTS courses in 2023 and 2024

This is a great time to improve your communication skills and develop your career opportunities with us.

Check out our offers below:

20% off tuition when you book up to 8 weeks in 2023 and 2024

25% off tuition when you book 9 weeks or more

Free registration fee for Edinburgh and Brighton colleges when you book 9 weeks or more (varies by region)

Get your discount when you **book before 30th November 2023.**

Offer Terms and Conditions

- Valid for bookings made before 30th November 2023.
- All bookings must be for a minimum of two weeks.
- Discount is on courses only. Accommodation and extras not included.
- This offer is only valid for English Language Training or IELTS courses
- This offer cannot be combined with any other promotions currently available.
- Discounts do not apply to private lessons.
- Discounts do not apply to Young Learner programmes.

FAQs

Here are some of the most common questions. For anything else please get in touch.

When can I start the course?

The majority of our courses start every Monday throughout the year.

How long can I study for?

The minimum is 1 week but you can study for as long as you want – up to 1 year if you wish!

Can I do course work on my mobile phone?

No, you need to bring a laptop or tablet for certain activities which are not mobile phone compatible/adaptive.

What is the minimum age?

16 years old. Please note that there is an additional student support supplement (£15 per week) for all 16-17 year olds.

How do I book my course?

You can easily book and pay for your course online. Alternatively, you can contact us on info@bsceducation.com for a list of authorised BSC representatives in your country.

Do I need to pay a deposit?

Yes. We ask for a deposit of 20% to secure the course and accommodation if you require it. Full payment must be received in full 28 days prior to the course start date. Bookings made within 14 days of arrival must be paid in full at the time of booking.

Do I need a visa to study at your college?

Your course length, type and place of study affect which visa to apply for. Please consult the [UK Government website](#) or check with a British Consulate or embassy in your country of residence.

How many students are there in each class?

We have a maximum of 14 students per class.

Where do the other students come from?

From all over the world! We have students from Europe, South America, Asia and Africa. Depending on the time of year, we have up to 35 different nationalities in our colleges at any one time!

Tell me about your teachers

We select our teachers very carefully. They are all professionally qualified and experienced in teaching English as a foreign language and all have many more skills that they bring with them to the classroom. Our teachers bring energy and enthusiasm to their lessons, making your language learning journey stimulating and enjoyable.

Are all course materials included?

Course materials for English Language Training classes are available for use while studying at BSC, at no extra charge. Discounts are available for any books

purchased through BSC or partner portals. Students studying Skills for Success receive a book to keep upon completion of the course. All students will have access to myBSC during their stay and for 3 months post-departure. To optimise your study journey, we strongly recommend bringing your laptop or tablet for use in class and at home.

Will I receive an end of course certificate?

At the end of your course, you will receive a certificate as part of your graduation ceremony. This certificate will state the type and duration of your course, your attendance percentage as well as the level at which you studied.

Is there internet access available?

All BSC colleges and accommodation include Wi-Fi internet access.

What should I do if I need to talk to someone about any aspect of my stay?

If you need to talk to us about your course, accommodation or any other aspect of your stay, please let us know as soon as possible. You will find detailed information about the complaints procedure and who to contact on our website.

Insurance. Before you arrive in the UK, we strongly recommend that you take out insurance for your own financial and personal security. You can take out your own insurance or take out the international student policy offered by Endsleigh which has been specifically designed for overseas students studying in the UK. **Insurance is available from £6.80 per week. Organising this is extremely easy and can be done at the same time as booking your course.**

Coming soon...

We are very excited about our new colleges in Malta and Bangkok, Thailand, which will be opening in early 2024. Both colleges are in beautiful, central locations, and we will be offering a range of courses including:

English Language Training
English for Specific Purposes

Skills for Success
University Pathways



BANGKOK

Famous for:

Historical temples, night markets and vibrant city culture.

Choose BSC Bangkok for:

A warm welcome and international experience in amazing Thailand.



MALTA

Famous for:

Beautiful beaches, delicious food and warm hospitality.

Choose BSC Malta for:

A friendly college in a stunning building to explore an exciting Mediterranean culture.

For more information bsceducation.com



Discover **more!** **Stay connected with us**

Follow us on social media and check out the BSC blog for tips, tricks and useful advice about learning English. You'll also find awesome videos, student success stories and news about upcoming events in our colleges!

- Facebook:** facebook.com/bsceducationgroup
- Instagram:** instagram.com/bsc_education
- YouTube:** youtube.com/@BSCEducationGroup
- LinkedIn:** linkedin.com/school/bsceducation

Contact details

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info@bsceducation.com

bsceducation.com





BSC EDUCATION

Great Things Start Here